

MADE Study tour to Hungary 2024

23rd – 25th October



Join us on the study trip to Hungary and learn more about Smart Manufacturing including visit to Grundfos' factory in Székesfehérvár and three other factories in Western Hungary

Preliminary program

Day 1 – Wednesday October 23rd

Individual flight to Budapest. Suggestion: Norwegian 12.30 - 14.15

Check in at hotel

[Budapest, Park Plaza by Radisson](#)

16:15 **Welcome & intro meeting**

18:30 **Dinner – (possibly [Budapest-Danube-River-Dinner-Cruise](#))**

Day 2 – Thursday October 24th

Early breakfast

Check out and transport to Szekesfehervar

10:00 **Visit to Grundfos in Szekesfehervar**

10.00 Velkomst og præsentation af set-up i Ungarn v/Technical Manager Gábor Wittmann

10:30 Rundtur i fabrikken – (many go to lunch at 11.00)

11.30 Rundtur i showroom

12.00 Frokost i gæstekantine

12.45 Tak for i dag.

- 13:15** **Visit to Alba Innovar in Szekesfehervar**
Intro to Alba Innovar by its director: <https://www.albainnovar.hu/eng>
On of its main activities: Adult education for companies: for example, at DENSO sensitivize 4000 people with a special train-the-trainer technique. Alba Innovar's adult education concept was developed on the basis of an innovation centre at the **Danish Lego factory**.
- 15:15** **Visit to Denso in Szekesfehervar**
Denso – automotive parts and systems
- 18:00** **Dinner and dialogue with guests from the visited companies and Innomine representatives**
[Halászbástya Restaurant](#)
- 20:30** **Bus travel to Szombathely**
- 22:30** **Check in hotel in Szombathely - Artis Boutique Hotel**

Day 3 – Friday October 25th

- 07:00** **Breakfast**
- 08:00** **Check out**
- 8:30** **Visit to Panon Business Network**
[PBN to increase added value](#) incl. am-lab.hu/main.php?Lang=EN
Intro to PBN, training, test and research development (infrastructure/environment)
- 10:00** **Bus travel to city of Bük**
- 10:30** **Visit to Nestlé factory**
Intro – tour of factory – Q&A
- 12:30** **Bus travel and lunch**
- 14:30** **Visit to Audi in Gyor**
Intro – presentations – factory tour Q&A
- 16:30** **Travel to Vienna airport**
- 19:00** **Check in at Vienna airport**
Suggestion: Direct Austrian flight to CPH at 21:00 or Billund at 19:55

Contacts

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