

International demonstration project



Danish SMEs with manufacturing challenges are offered support from selected European universities and RTOs. MADE facilitates the link between the SMEs that want to test new and advanced solutions and European competence centers, that can provide expertise to develop and implement pilot solutions.

What is an international demonstration project?

MADE International Demonstration projects aims to help Danish manufacturing SMEs strengthen their production in a broad sense through the use of new productivity-enhancing technologies, management tools, models, etc. The result of the projects can be introduction / testing of new solutions or optimized production processes using new technologies and management tools directly linked to the corporate challenge. The focus can be on new inspiration, knowledge input or concrete solutions to production challenges. The key point is, that the assistance enables a small technical or methodological boost to the company. The demonstration projects must be built around the applicant company's challenges in an existing production or improvements to it.

Unique to these projects, the challenge is to be met through international assistance from European competence centers offering an approach that are not identically provided by the Danish knowledge providers, and thus can also be of inspiration in Denmark a broader sense.

MADE is the overall coordinator of the international demonstration project and the point of contact for the Danish SME and the European knowledge provider. MADE also makes the connection to the relevant Danish knowledge provider (Alexandra Institute, DAMRC, FORCE Technology or the Danish Technological Institute), that may be the project coordinator and contact for the parties during the project execution.

Project focus should be related to one of MADE's following five strategic focus areas:

1. Sustainable business models and value chain design
2. Value chain optimization
3. Agile production systems
4. Digitization of production processes
5. Sustainable and agile workforce.

Who coordinates the projects?



Merete Nørby
International Senior consultant, Ph.D.
mnorby@made.dk
+45 3051 6085

Facts about International Demo projects

Participants:

Danish SMEs having a manufacturing challenge where assistance from a European knowledge provider can give a small technical or methodological boost to the company

Duration: 4-7 months

Assistance: aprox. 100-140 hours

SME investment: 220-250 hours

The International demonstration projects are financed by two Danish Employers organizations: Fremstillingsindustrien (FFI) and Industriens Arbejdsgivere i Danmark (IAD).